

Accelerating Time to Market

Automotive Supply Chain Solutions Deliver Best-in-Class Performance

Bridging the Physical, Digital and Financial Supply Chain

Technology is an integral part of each vehicle produced. IoT (internet of things) and the digital revolution, combined with e-commerce, are changing product/service definitions and the form factor of automotive product delivery.

This is where ALOM excels! Today's automotive supply chain programs blend technology with the supply of physical materials. ALOM seamlessly delivers both at the same time. Our Engineering and Quality teams work with technology and material component experts to ensure that products perform perfectly and that specifications remain compatible with vehicle technology design.

For more than a decade, ALOM has expertly delivered an impressive range of technology-driven critical component and marketing support programs for many of the world's leading automotive brands. Our operational flexibility and depth of engineering expertise allow us to support increasing technological complexity. This agility positions each automotive program for industry-leading performance and end-user brand loyalty.

Selected ALOM Automotive Programs



For Mercedes-Benz North America, ALOM provides integrated dealer support for a highly popular and personalized customer loyalty gift program with a fully brand-compliant order management portal and back-end production, print customization and fulfilment.

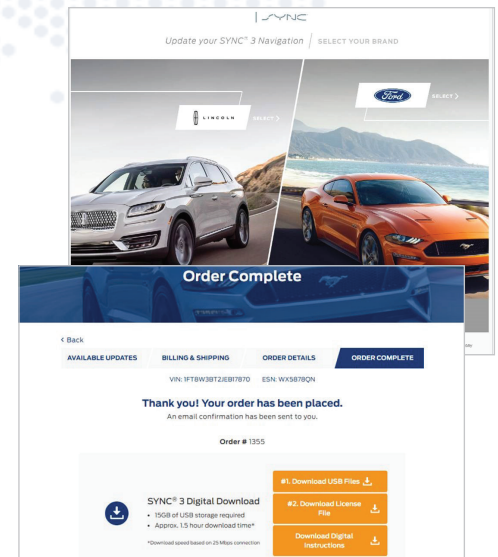


ALOM centralized all Michelin North America print management through a customized production, proof/approval, bidding and asset management portal resulting in a 10-15% print spend reduction.



ALOM's customized and fully brand-compliant online order portals support a range of access modes.

For Ford Component Sales, ALOM developed and tested its product selection, payment and download processes to function perfectly on mobile and desktop platforms. Roughly 50% of online traffic is mobile and 46.5% is desktop.



Ford's branded e-commerce GPS SYNC map update solution provides an integrated platform supporting license management, back-end VIN validation with GIVIS, digital download and decoder for determining subscription status.



ALOM supports Ford and other automotive OEMs with sourcing, duplication and global distribution of SD card navigation system map data. Rapid scalability provides 100% on-time global delivery with six sigma quality.



For a fast growing EV manufacturer, ALOM established the infrastructure to supply a growing network of body shop and repair centers with custom tools and components.

Automotive Supply Chain and Marketing Operations Services



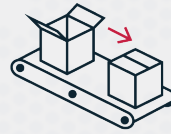
Sourcing and Supply Base Management



Dealer Customized Print/Point-of-Sale



Data/license Verification & Serialization



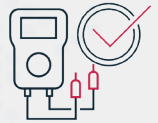
Production/Custom Assembly



Compact Flash Duplication



E-commerce Merchant Services



Testing and QA

ALOM expertly supports production, marketing, print, dealer and aftermarket programs for the world's most respected automotive brands. Proprietary data-driven business intelligence technology monitors production and fulfillment status by providing real-time, actionable visibility between key stakeholders.

Automotive Service Advantages

With a record of flawless Six Sigma quality and 100% full-order on-time shipping, ALOM has the expertise and capacity to support a wide range of technology-driven, value-add automotive program requirements including connected vehicle components, customer loyalty, tools distribution, dealer display and point-of-sales material. We ethically source specialized automotive grade materials from around the world, shipping to plants, consumers, dealers and upstream suppliers.

- Proven performer with extensive automotive experience
- Technology and e-commerce pioneer specializing in the production and fulfillment of digital and physical products
- WBENC certified woman-owned business with strong tier 2 diversity spend (2020 diverse spend over 35%)
- SOC2 Type 2 certified to ensure online security and data privacy

Data-driven Visibility Powers Metric-driven Success

ALOM BI is a data-driven business intelligence system developed by ALOM for use by clients and program managers that monitors and displays in real-time, program-critical performance metrics. This enhanced visibility provides ALOM with the ability to identify and rapidly mitigate potential disruption.



Corporate Social Responsibility and Sustainability

We care about people, the planet and supporting the underserved in our communities. Our values guide our business decisions. We believe in diversity and inclusion. This commitment has defined our culture and made our team stronger by building a loyal and diverse supply base.

ALOM is committed to making a positive difference for the environment. We maintain the highest standards of sustainability, recycling and environmental stewardship. We are proud 7 time recipients of the SDCE Green Supply Chain Award recognizing ALOM for innovation building sustainability into our global operations. The ALOM NetZero supply chain sustainability initiative demonstrates our commitment to achieve a net zero carbon footprint across all client supply chain programs by 2030.



About ALOM

ALOM is a global leader in supply chain management serving as a partner to its Fortune 500 clients by expertly and seamlessly conducting their key business functions. ALOM operates from 19 global locations with service facilities near major world markets and manufacturing centers.

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