Solution Brief Digital Media Engineering and Duplication











Vertical Engineering and Optimized Sourcing Experts

ALOM ensures the success and quality of each critical application duplication project by selecting the right memory supplier and the right NAND-Flash storage solution to meet stringent technical and environmental requirements. ALOM has established partnerships with the most advanced media suppliers in the world to allow for vertical engineering support and optimized sourcing. End-user parameters like durability, reliability, data integrity and performance are critically analyzed when selecting the ideal media supplier. ALOM Flash Media Engineers gather detailed information and project specifications up front and then search our global network of trusted suppliers to qualify and procure the highest quality media available.

Fast Turn, 100% On-time Delivery

ALOM operates one of the largest digital media duplication centers in the United States. Our sophisticated duplication equipment, highly trained engineers and technicians, and proven processes cover a full range of duplication services including **SD cards, micro SD cards, and USB flash drives**. We have supported our clients with brand-enhancing media duplication services for over a decade and are known for our fast and flawless turn-around.

Critical Application Project Specialists

- No-fail data protection
- License key unlocking
- Digital rights management
- Security encoding
- Real-time traceability
- ISO 9001, ISO 13485 and TL 9000 certified

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Customer Case Study

Client: Ford Motor Company



Challenge

Develop a high-volume duplication and distribution solution for updated system and navigation content for MyFord Touch® and MyLincoln Touch™ navigation systems. Extreme in-vehicle environmental variables required extensive media evaluation and testing.

Solution

Full turnkey management and delivery including digital media procurement, printing and custom packaging, information upload, digital rights management, traceability, assembly, kitting and worldwide fulfillment.

Benefits

- Highly scalable manufacturing
- 100% quality under extreme time pressure
- Dependable on-time global delivery
- Ability to track and trace production and shipments

