

# First Article



Hello there,

At ALOM we welcome Spring with a smile. This new season is a perfect time to cultivate and grow the success of our customers' supply chain programs. In this issue of First Article, we are happy to announce our Sacramento, CA expansion along with helpful resources. Enjoy and let us know what you think.

## Latest News

# ALOM's Gold Rush Expansion

ALOM will soon open a new 170,000-SF fulfillment and distribution warehouse in **Sacramento, CA**, to serve customers seeking faster and more cost-effective supply chain solutions.

[Get a sneak peek](#)



## ALOM's Founder & CEO Wins Lifetime Achievement Award

ALOM is celebrating CEO Hannah Kain for being honored with the prestigious 2024 Supply Chain "Pros to Know" Lifetime Achievement Award from Supply Chain & Demand Executive.



[Read the press release](#)

### Expert Insights



**How Tech-Focused COOs Are Transforming Supply Chains**

[Read Q&A](#)



**Let's Talk Supply Chain: Women in Supply Chain with Lisa Dolan**

[Watch Webcast](#)



**The Supply Chain Wars Are Still On – and They are Taking a Toll**

[Read Blog](#)

## Out and About

### 2024 WBENC National Conference, Denver, March 19-22

“Ain’t no mountain high enough” to keep us from engaging with diversity champions at WBENC in Denver! ALOM’s enthusiastic team of supply chain attended the event.

[Read Event Recap](#)



### Other Recent Events

Manifest: The Future of Supply Chain and Logistics    DMSCA's ACCELERATE2024    National Association of Manufacturers' Quarterly Board Meeting



## What We're Reading

### How Machine Learning Will Transform Supply Chain Management

[Read HBR](#)





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